



PROFESSIONAL DEVELOPMENT PROGRAM

ROCKEFELLER COLLEGE UNIVERSITY AT ALBANY State University of New York

Vision *To lead the field as a premiere public sector continuing professional education and training program, known for both the high quality of our work and the excellence of our people.*

Mission *The mission of the Professional Development Program is to make a difference in a changing world by linking the learning, applied research, and evaluation resources of the university with the continuing professional education needs of the public service.*

Dedicated to helping government work better!

Goals

- ✓ PDP will maximize its organizational effectiveness to maintain its leadership position in the fields of extended learning and continuing professional education.
- ✓ PDP will continue strengthening its existing partnerships while pursuing new opportunities in public workforce education that supports continuing professional education.
- ✓ PDP will continue to enhance its reputation for excellence, innovation, and leadership through its diverse program offerings.

Services

Needs Assessment & Analysis

PDP conducts customized needs assessment for educational design and organizational development.

Instructional Design

PDP designs evidence-based curriculum for interactive classroom experiences, computer-assisted instruction, and other performance and outcome-based products.

Classroom Instruction

PDP designs and delivers instruction and training using a mix of traditional and innovative educational models that actively engage adult learners.

Conference & Event Planning

PDP provides administrative and logistical support in the planning and execution of events of varying size and content.

E-Learning & Mediated Instruction

PDP uses multiple platforms to deliver dynamic and reliable e-learning products for adult learners. Training portals provide a wealth of online and blended materials that support communities of practice.

Consultation & Technical Assistance

PDP provides on-site consultation and customized educational and performance interventions to individuals and groups to further transfer of learning in the workplace.

Research & Evaluation

PDP provides a full range of research and program evaluation techniques.

Media Production

PDP is a complete broadcast and production solution providing multimedia authoring, field acquisition, and live telecast services to meet the training needs of any audience.

Program Administration

PDP creates adaptable and specialized program delivery models that include development of program policy and procedure, scholarship and grant management, training brokerage, program assessment tools, technical assistance guidance, quality assurance oversight, and administrative support.

Content Expertise

- ✓ Adolescent Development
- ✓ Case Management
- ✓ Child Development
- ✓ Child Support Enforcement
- ✓ Child Welfare
- ✓ Computer Application Training
- ✓ Early Childhood Education
- ✓ Employment Transitional Supports
- ✓ Fraud Detection and Prevention
- ✓ Food Stamps
- ✓ Foster Parent Recruitment and Retention
- ✓ Juvenile Justice and Rehabilitation
- ✓ Health Workforce
- ✓ HIV/AIDS
- ✓ Medication Administration for Children
- ✓ Public Administration, Service, and Policy
- ✓ Public Health
- ✓ Substance Use Disorders
- ✓ Tobacco Treatment Interventions
- ✓ Youth Leadership

PDP supports a wide range of programs geared to a diverse audience in nearly every NYS agency as well local government workers in every NYS county.

www.pdp.albany.edu

Professional Development Program, Rockefeller College, University at Albany
1400 Washington Avenue, Albany, New York 12222 • (518) 956-7800 • info@pdp.albany.edu

A recognized leader since 1975 in continuing professional education for the public service